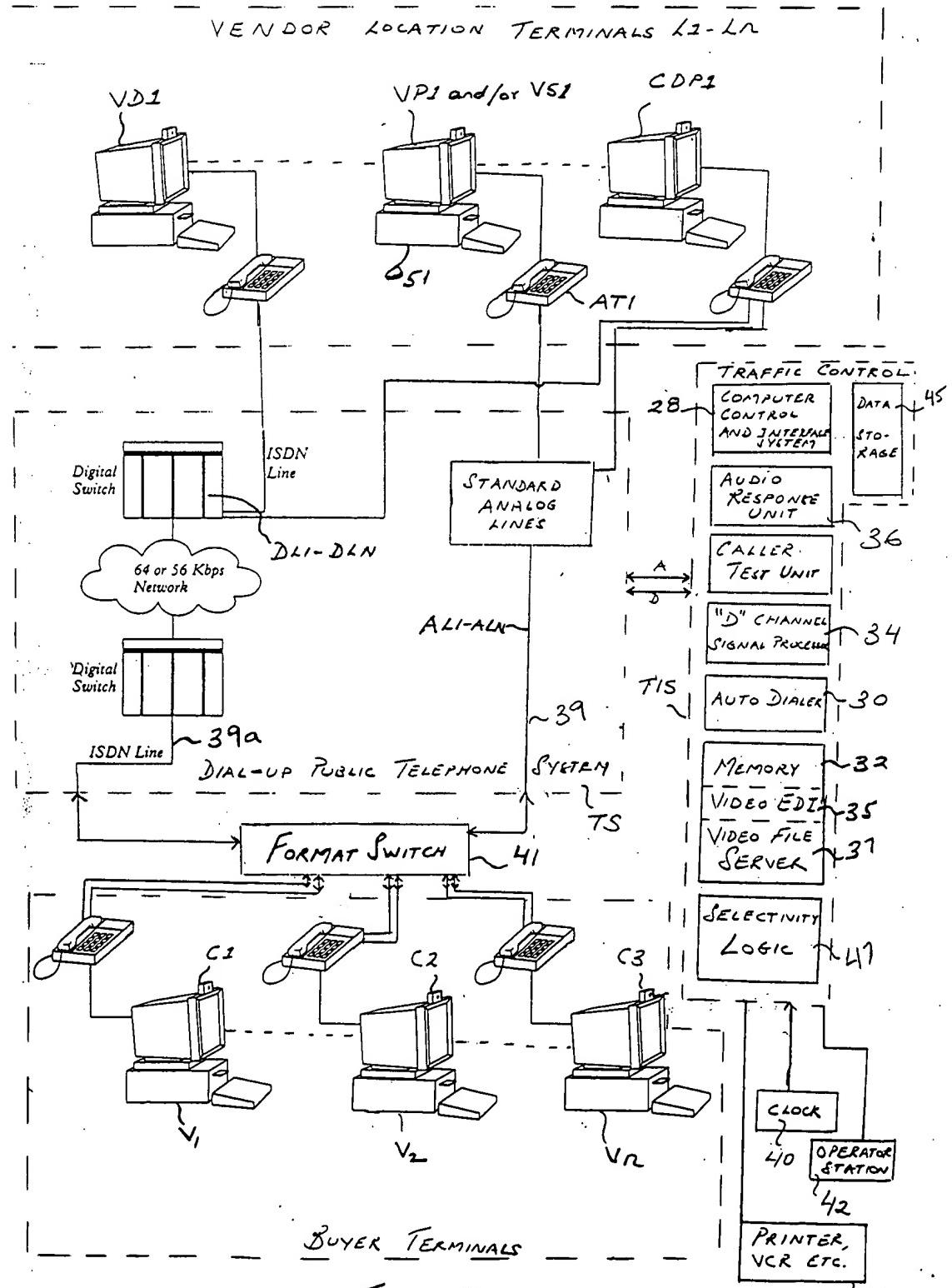
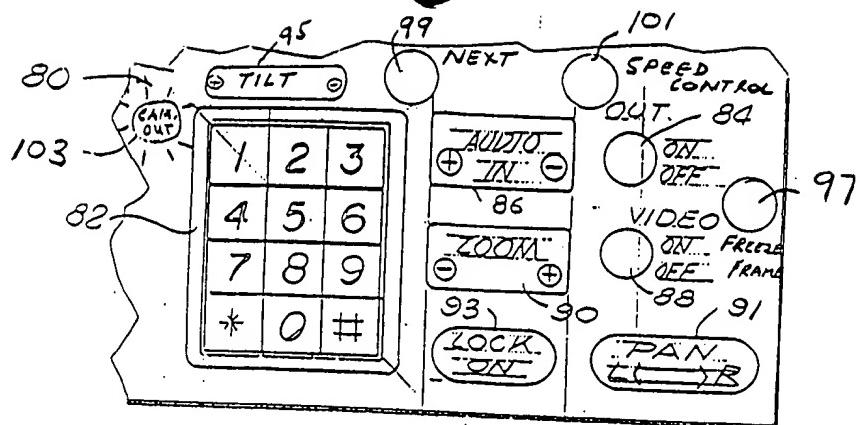


FIG. 1





80

FIG. 3

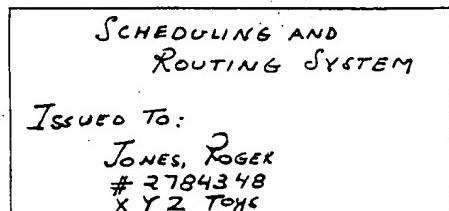


FIG. 4

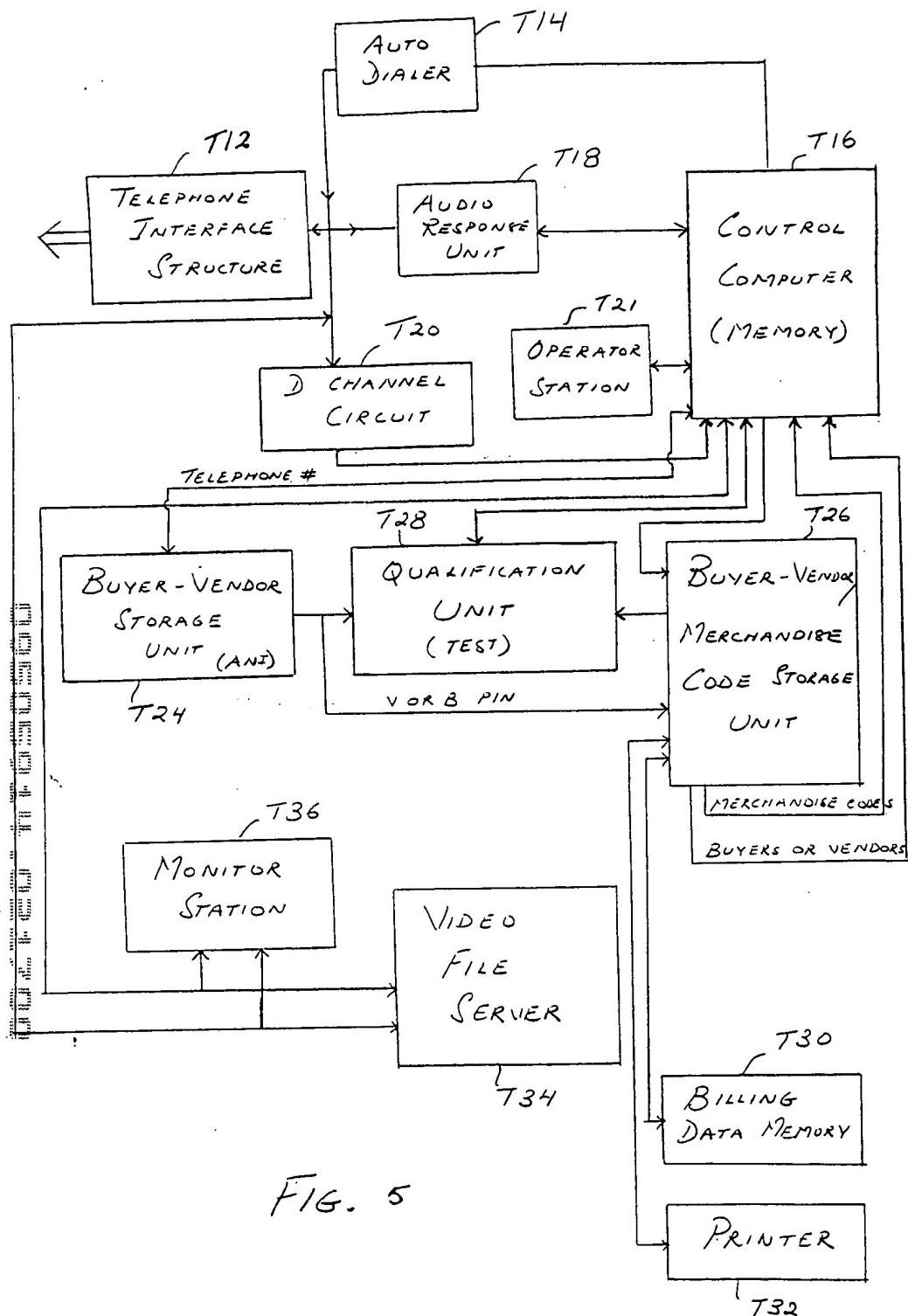


FIG. 5

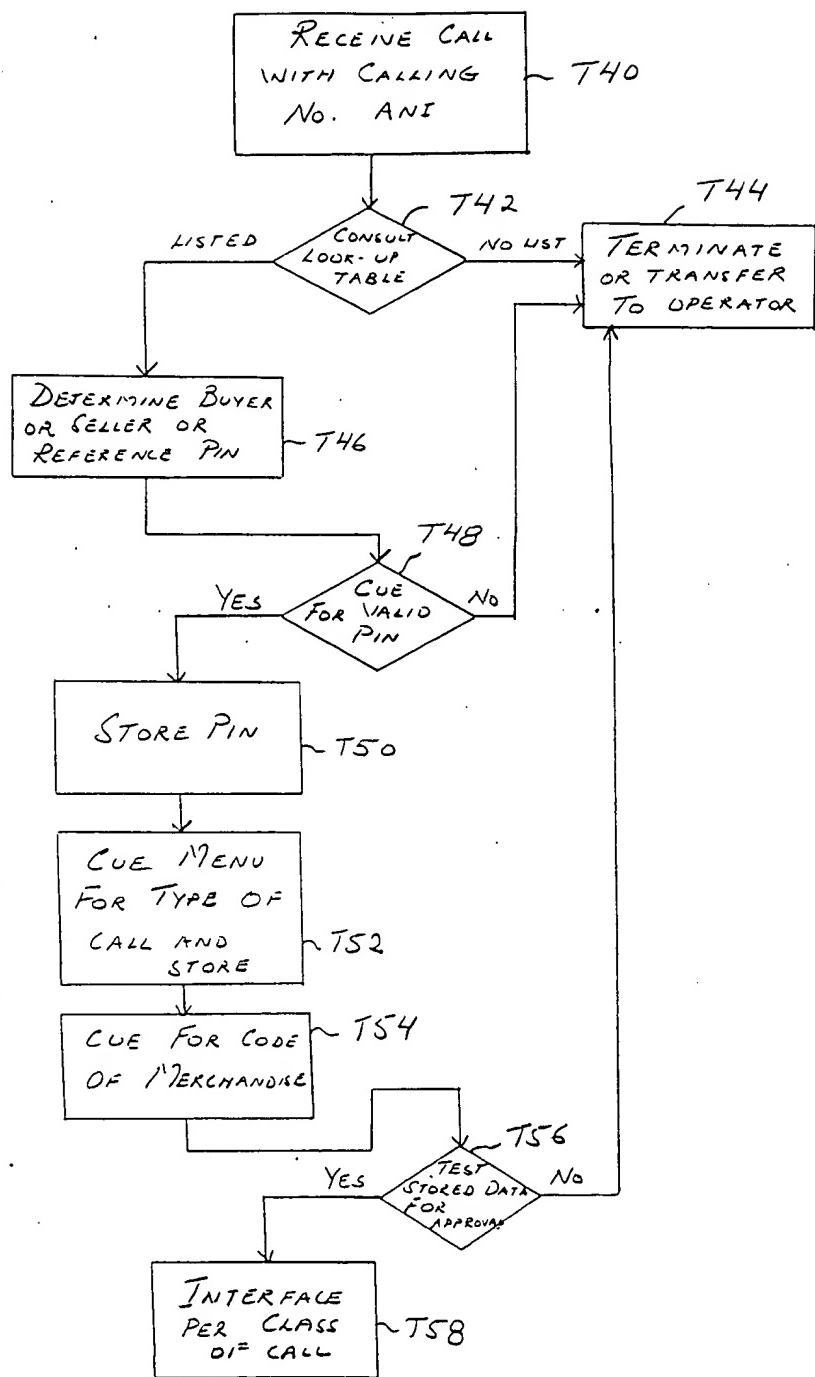


FIG. 6

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
	PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASED DATA
	CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS	BUYERS AVAILABLE		TIME LIMIT	
70	CALL BILLING DATA DI DATE - TIME - FORMAT NO -	CALL BILLING DATA D2	USE	RATE	
	MERCHANDISE CODES				

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
—(DAY - MONTH - YEAR - TIME - PERIOD #)-(DMYTP)		
—(DMYTP) —		AVAILABILITY SCHEDULE
MERCHANDISE CODES		

FIG. 8

EXEMPLARY BUYER REQUEST FORM

Date 12-7-93 Time 8:45 am PST, Buyer Co. Food 4 Less, Specific Buyer Larry Ishii
Video Unit 714 668 5335, Your Reference # 5127 MERCHANDISE 472361
General Category Basic Health and Beauty Aids, Specific Category Shampoo & Conditioner
SUBMIT PRESENTATION
Request Specifics
Conditioning Shampoo for the U.S. Market
Pepaya based
12 oz. bottle
Under \$2.00 net cost
Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST
Minimum 10,000 units
Date/Time offers required by 12-7-93 3:00 pm (PST)

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296
Distributed to 736 vendors

FIG. 10